



BCLA 2008:
Evolving Landscape of Scholarly Communications in BC

cIRcle: a New Library 'Publishing' Service

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circle.ubc.ca

UBC's Information Repository

What is cIRcle?

- A digital archive (institutional repository) that:
 - § showcases UBC's intellectual record
 - § is openly accessible
 - § supports changes in the scholarly communications system
 - § has the potential to enhance the reputation of the university and its scholars
 - § has the potential for collaboration with other institutions
- cIRcle motto: Your university, Your research



What does 'openly accessible' mean?

- Open access literature is:
 - § Digital, online
 - § Free of charge (to the reader)
 - § Free of most copyright and licensing restrictions
- Open access is compatible with:
 - § Copyright, peer review, revenue (even profit), career advancement, indexing

Peter Suber: Open Access Overview

www.earlham.edu/~peters/fos/overview.htm



Why contribute to ciRcle?

- 45% to 336% increases in citations for open access literature
- Materials easy to find (metadata adds value):
 - § via Google, Google Scholar, Yahoo, etc.
 - § via special content harvesters, e.g. oaister.org
- Enables easy exchange of scholarly information with colleagues
- Permanent URLs
- Permanent preservation
- Granting agency mandates



What about copyright?

- Copyright is not transferred to cIRcle
- Rights holder grants cIRcle a non-exclusive license to distribute
- But who *is* the copyright owner?



What can be contributed to cIRcle?

■ Digital materials:

- § Research papers (pre- or postprints, or published versions)
- § Conference and workshop papers
- § Theses and dissertations, outstanding student projects
- § Unpublished reports and working papers
- § Books, chapters and sections
- § Datasets
- § Learning Objects
- § Multimedia and audio-visual materials
- § Software
- § University administrative documents



Who benefits from open access?

■ Open Access serves the interests of:

- § Authors
- § Readers
- § Teachers and students
- § Libraries
- § Universities
- § Journals and publishers
- § Funding agencies
- § Governments
- § Citizens



Mandates for Open Access

- Canadian Institutes of Health Research (CIHR) mandate
- [Social Sciences & Humanities Research Council (SSHRC): Aid to Open-Access Research Journals]
- National Institutes of Health (NIH) mandate
- Faculty of Arts and Sciences mandate, Harvard University
- University mandates, e.g. Queensland University of Technology (Australia), University of Minho (Portugal)



Recruiting Content for cIRcle

- Faculty contacts through liaison librarians
- Enlisting SLAIS students:
 - § Professional experience projects
 - § Co-op program
 - § TLEF grants
- Regular presence/presentations at campus events:
 - § eLearning Open House, Town Hall, Learning Week, Research Week, conferences
- Promotional material:
 - § Brochures, posters, web site
 - § Articles in campus press
- Author's rights workshops
- Scholarly Communications Steering Committee



Recruiting Content for cIRcle

■ Some UBC examples:

- § Graduate Studies
- § Community & Regional Planning
- § Education
- § Forestry
- § Laboratory of Archaeology
- § Earth and Ocean Sciences
- § UBC Press



Resources for cIRcle

- Librarian/Coordinator
- Library Assistant (50% time planned)
- Programmer/Analyst (50% time planned)
- SLAIS students (on project basis)
- Liaison librarians: content recruitment
- Technical services staff: metadata creation/review
- Development Office/Communications
- cIRcle Steering Committee
- University Administration



Future Directions

- Value added services
- Ability to accept content from other repositories
- Assist faculty with data management throughout the research cycle
- Integrate cIRcle into faculty members' workflows
- Digital preservation policy
- Contribute effectively and measurably to current management agendas, e.g.
 - § Research management
 - § Raising international profile
 - § Improving citation metrics
- Campus cyber infrastructure
- Provincial, regional and national collaboration



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Visit the UBC Library booth at BCLA!

